



Color Pop Bus Stop

Best Marketing & Communications Educational Effort 2-D Social Media

APTA AdWheel 2018



Metro Transit
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Tomorrow, we're lettin' Ashley Mary Art + Design loose at Uptown Transit Station! That's right, she'll be painting a magical mural inside the station in EVERY color for you to enjoy while you wait for the 6 or the 12 or the 17 or the 21 or the 23 or the 53 or the 114 or the 115. Join us to celebrate the Color Pop Bus Stop collaboration tomorrow afternoon, Monday, Oct. 22, from 3-5:30 p.m. at Uptown Transit Station, Stop A (southbound side of Hennepin) with hot chocolate, goodies and a chance at some great prizes from us and Ashley Mary! You know you want an Instagram-worthy photo with the Color Pop Bus Stop. 📸 RSVP to the event here: <https://www.facebook.com/events/323348951810737/>

JOIN US!
Celebrate the launch of Color Pop Bus Stop with us at Uptown Transit Station on Monday, Oct. 22, from 3-5:30 p.m. Enjoy this live painting event with hot chocolate, free ride coupons, photo opportunities and chances for awesome prizes!

Metro Transit Ashley Mary Art + Design

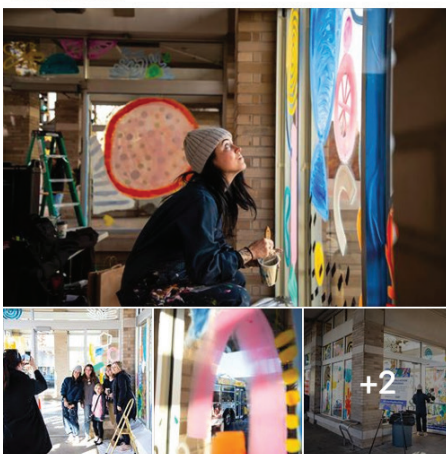
#ColorPopBusStop

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Metro Transit is 🥰 feeling happy at Uptown Transit Station. ***
Published by Metro Transit [?] · October 26 at 3:50 PM · Minneapolis · 🌐

"I love that your work is going to be in my neighborhood," said Zoe Hazlett, an Uptown resident and fan of Ashley Mary Art + Design, who came via skateboard to watch for several hours as the Color Pop Bus Stop took shape on Monday. Learn more about the inspiration behind this installation (and check out how to enter for a chance to win prizes!) in the latest Rider's Almanac Blog, "Color Pop Bus Stop: A happiness project:" <http://ow.ly/v0KX30mold>

#ColorPopBusStop



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